



## **Eco-Innovation European Info Day - DRAFT Programme** **Brussels, 13 April 2010, Charlemagne Building, Room Gasperi, 2<sup>nd</sup> floor**

The CIP Eco-innovation initiative is managed by the Executive Agency for Competitiveness and Innovation on behalf of the European Commission <http://ec.europa.eu/ecoinnovation>

<b>08:30</b>	Registration
<b>09:00</b>	Opening Patrick Lambert, <i>Director, Executive Agency for Competitiveness and Innovation (EACI)</i>
<b>09:10</b>	Keynote speech: Eco-innovation for SMEs – opportunities and impacts ( <i>title tbc</i> ) Claude Turmes ( <i>European Parliament, tbc</i> )
<b>9:30</b>	Why funding Eco-innovation - European Policies background Timo Makela, <i>Director DG Environment for International Affairs (tbc)</i>
<b>9:55</b>	Project Video on Fertilandia: Production of organic fertilizers out of tannery waste
<b>10:00</b>	Funding areas 2010 Beatriz Yordi, <i>Head of Unit, Executive Agency for Competitiveness and Innovation (EACI)</i>
<b>10:25</b>	Project experiences “Wastered” - A new product for treating sewage sludge from the food industry – experiences with the proposal submission and negotiations phase <i>Bioazul</i>
<b>10:45</b>	<b>Coffee break</b>
<b>11:15</b>	Project experiences “Slag Rec” A new process for recycling slag from electric-arc furnaces – experiences with project management and delivering results <i>ASO Siderurgica</i>
<b>11:35</b>	Applying successfully for Eco-Innovation: How does it work? Astrid Geiger, <i>Head of Sector, Executive Agency for Competitiveness and Innovation (EACI)</i>
<b>12:00</b>	Time for your questions The conference language is English. Simultaneous translation will be provided in French, German, Italian, Spanish and Polish.
<b>13:00</b>	<b>Networking and Sandwiches</b>
<b>14:00-17:30</b>	Bilateral talks with EACI staff – will be organised on the spot Potential applicants can discuss in 10-15 minutes their concrete project ideas

Webstreaming will also be available. The link will be published shortly before the event.

## **Practical Information**

### **Venue**

The European Info Day 2010 will be held in the Charlemagne building, room Gasperi (Rue de la Loi 170, Brussels).

Nearest train/metro station: Schuman.

### **Costs**

Participation is free of charge. However please note that the organiser cannot cover travel costs.

### **Website**

You can check the latest programme and other details of the Eco-innovation European Info Day on our website:

[http://ec.europa.eu/environment/eco-innovation/events\\_en.htm](http://ec.europa.eu/environment/eco-innovation/events_en.htm)

### **Registration**

For security reasons you must register in advance to be able to attend this event. A link to the online registration form is available at

[http://ec.europa.eu/environment/eco-innovation/events\\_en.htm](http://ec.europa.eu/environment/eco-innovation/events_en.htm)

### **Accommodation**

You will need to make your own arrangements. Lists of hotels in Brussels are provided e.g. on [www.hotels-bruxelles.fr](http://www.hotels-bruxelles.fr) or [www.booking.com/Bruxelles](http://www.booking.com/Bruxelles). We advise you to book your hotel early.

### **Contact**

Please use our online form:

[http://ec.europa.eu/environment/eco-innovation/contactform\\_en.htm](http://ec.europa.eu/environment/eco-innovation/contactform_en.htm)